

Form and Function

1595 17th Ave.
San Francisco, CA 94122
415•664-4010 voice
415•664-4030 fax

For Immediate Release

For further information contact:
Jonathan Gibson
415•664-4010

Form and Function releases Wraptures One; Innovative Texture Library on CD-ROM

SAN FRANCISCO, CALIF.. (Monday, August 5, 1991) - Form and function, innovative multimedia producers today announced the release of Wraptures One™, their CD-ROM based tool-set, designed to enhance 3-dimensional rendering, graphic arts, multimedia production, and presentation markets. Wraptures One is a library of 120 seamless textures in PICT format, designed for use as image maps in Macintosh 3D rendering applications, or background tiles in multimedia, animation, presentation, and DTP applications.

Special features included the ability to seamlessly tile textures. Tiling is the action of successively placing a graphic next to a copy of itself to fill an area. This method can be used to create a presentation background out of a small piece of art and can thus greatly reduce the amount of

memory used by the presentation.

- more -

Form and Function releases Wraptures One - 2

The Wraptures One library also contains 8 full screen backgrounds for use in multimedia and presentation applications and several PICS animation files also for use in 3D applications and animation programs.

An interactive, electronic flip-chart called the Wraptures Browser is also provided and allows the user to sample and duplicate each Wrapture. Users have options for bit-depth, and resolution of as well as the destination volume to which the Wraptures are to be copied. The Browser also contains notes on how to use the Wraptures in a variety of 2-D and 3-D applications.

The Wraptures One library has several features not seen in other media libraries for the Macintosh market. Each Wrapture texture in the library comes in several resolutions and bit-depths that allow the end user to choose the level of detail most suited to a project. The Wraptures are made from high-quality scans of color photos, as well as computer images. Wraptures come in ratios that optimize rendering in popular programs such as MacRenderMan™ from Pixar.

“Applications for seamless textures are immense, as well as economical, given the amount of time, energy, and resources it takes to produce these types of images. As practicing multimedia artists, we realized that the projects we’ve produced presented an enormous amount of stored energy. By choosing to publish well thought out, high-quality images, at a no-contest price, we hope to establish a new standard by which all art

libraries of the 1990's will be measured", said Form and Function president, Jonathan Gibson. "We call Wraptures 'Intelligent Clip Art'.", he added.

An exciting addition to the Wraptures One library is the inclusion of a series of PICS animations of time-elapsed cloud-scapes and water reflections. Programs such as MacroMind Three-D and Specular's Infini-D™ have the ability to map such images to an object over time. "The inclusion of the time element is a unique new feature in clip art libraries, and one we expect to be a leader in.", says Jennie Gale, Vice President of Research and Development.

- more -

Form and Function releases Wraptures One-3

Another unique aspect of Wrapture textures is the mnemonic advantage of picons (picture icons) that users gain when using Apple System 7.0. Each Wrapture file displays a picon of the PICT contained within that file. This becomes immensely helpful in sorting and organizing large families of files, from a crowded folder or desktop.

Form and Function plans to release several more volumes of the Wraptures library as well as other production tools.

System Requirements: Color Mac, CD-ROM Drive, 4 MB RAM (needed to run Browser), System 6.07 and greater

Price: 129.⁰⁰ retail

AVAILABILITY: Wraptures One is available now from:

EDUCORP
7434 Trade Street
San Diego, CA 92121-2410
ORDERS: 1-800-843-9497
Dealers: 1-619-536-9999
Fax: 1-619-536-2345